

FY 17-18 FAIR TIDE ANNUAL REPORT



FAIR TIDE

20 Years of Fighting Homelessness



Dear friends,

This year has been filled with milestones, not the least of which is the celebration of Fair Tide's 20th year serving the Seacoast community. As I reflect back on this organization's great history I stand in awe and appreciation for the founders who dedicated themselves to the issue of homelessness. They recognized a problem and sprang into action, drawing together funding and support to purchase and renovate a five unit house in Kittery. Since that time, we have provided over 45,000 nights of shelter to more than 117 individuals in need.

Unfortunately, this isn't enough. Given the increasing cost of housing, stagnant wages, and a historically low vacancy rate there are a growing number of households who struggle to make ends meet and eventually fall into homelessness. In direct response to this crisis, we harnessed the bold spirit of our founders and created a five-year strategic growth plan which has us expanding our housing and case management services sevenfold. The details of this plan and our progress thus far are outlined in this annual report. You will see that it relies heavily upon collaboration, leveraging resources, and community support, just as our founders did 20 years ago.

My confidence in Fair Tide's ability to achieve our ambitious goals is rooted in both the organizations long-standing history of successfully housing individuals and families, and the fervent support demonstrated by people like you.

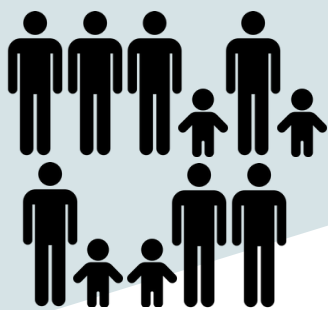
The time is ripe for Fair Tide to step up as a leader and be a greater part of the solution. We couldn't be more excited to do so.

Thank you for 20 years of support!

Emily Flinkstrom

Emily Flinkstrom, Executive Director





moved 11 individuals from homelessness into housing

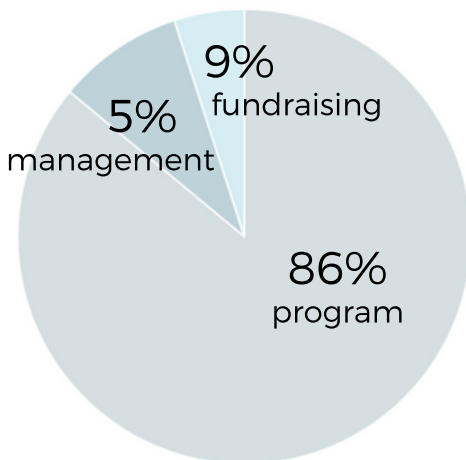
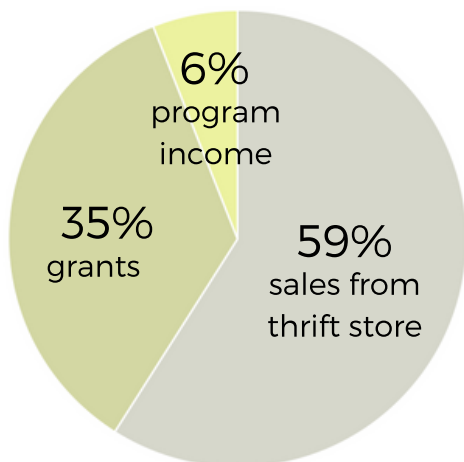
55

people
served
through housing &
case management



thrift store volunteer hours
donated to Fair Tide

income - \$321,469



expenses - \$283,599

Fair Tide's 5 Year Strategic Growth Plan

Move **40** Households from Homelessness into Permanent Housing

5 15 20

Fair Tide House

Convert units from transitional to permanent housing.

Private Market

Partner with landlords to open up units in the private rental market to households moving out of homelessness who have rental vouchers.

New Development

Partner with affordable housing developer(s) to bring new affordable housing units to the area.

First year progress:

80% of units converted to permanent housing, with 100% expected by January 2019.

Five households placed into permanent housing in the community.

Signed Memorandum of Understanding with Maine-based affordable housing developer, Community Housing of Maine. Working together on securing property on which to build.

Fair Tide provides long-term case management services to all households to assure success.

[illegible][illegible]


Kittery Kids Donate over \$800 to Fair Tide

KITTERY POINT -

On October 29, kids from First Congregational Church, Kittery Point donated \$867.50 to Fair Tide as the result of the first Community Dinner they hosted on October 14. Debora Martin, Vice Chair of Fair Tide, accepted the donation on behalf of Fair Tide, the local organization that provides transitional housing for families and individuals at risk for homelessness. The mission of Fair Tide is to provide short-term affordable housing in a safe dignified setting for people who are homeless. With the help of the community, Fair Tide provides advocacy, support and referrals to assist residents in their move toward permanent housing, financial stability and self-sufficiency.

When accepting the donation, Ms. Martin expressed appreciation and explained that every dollar helps in the increasing need for affordable housing while governmental subsidies are declining. Debby Ronquetti, a longtime member of First Con-

gregational, told the kids about the founding of Fair Tide during the late 1900's when she was introduced to a young man who was sleeping on the beach because he could not find housing when he was making the minimum wage.



Presentation of \$867.50 raised by the kids at the October Community Dinner to benefit Fair Tide.

[illegible]

Landlords wanted to help homeless



A photograph of a smiling woman with shoulder-length brown hair, wearing a patterned top. She is standing in front of a blue sign that reads 'FAIR TIDE' and 'FOR PLANTING TREES FOR THE COMMUNITY'. The sign also features a small illustration of a house with a green roof and a red chimney.

Emily Hilschman, executive director of Fair Tide in Kilbuck, Idaho, distributes the organization's annual letters, this one by sending letters to more than 275 landlords in Kilbuck about accepting tenants with housing vouchers. www.fairtideidaho.org

275 letters mailed to owners of multiunit properties

By **Hazel Bendislar**
hazel@hazelbendislar.com

"There are so many wonderful people and places around us here who have a housing voucher and have experienced the struggle to find a place to live."

[illegible]

KITTERY, Maine—There is no better reminder of what a small town can do than the Seacoast than these recent bright nights, when temperatures have dropped below freezing for several days in a row. And there is no better time for Fair Tide's housing program for the homeless than now.

A handful of concerned local residents in 1908 started the nonprofit organization that provides housing and support services to the homeless. The group purchased the Kittery Foundation house in Kittery, Maine, and raised funds to transform it into five units of housing for individuals and families who had nowhere else to go.

Twenty years later, Fair Tide was providing for 45,000 bed nights of shelter to more than 100 Seacoast individuals in need. Fair Tide's success is due in part to the support of the local community, grants from funders like the United Way of the Greater Seacoast, and the sale of Fair Tide's Thrift Store, which has provided more than \$1.7 million in revenue since it began.

"This milestone is a time for celebration and a commitment to continue to help our supporters who have helped us to help so many people," said executive director David B. Brown. "But this is also a time for us

to look forward to the next 20 years and determine how Fair Tide can best address the needs of the homeless here in the Seacoast."

Watch for the announcement of celebratory events at Fair Tide's Facebook page (www.facebook.com/fairtidedousing), the Thrift Store at 31 State Road in Kittery, and the next sale of the store for the next 20 days in January.

gregational
a wonderful
tide.



WELCOME TO THE TEAM!

From left to right:

Laura Dehler

(financial officer)

Steve Brown

(Head of Maintenance)

and Fiona McQuaide

(Assistant Director)

Fair Tide has always relied on a third party to manage the upkeep of the Fair Tide property as well as hold the leases with our residents. It has been difficult to find a local outfit interested in taking on this job until **York Housing** extended their warm hands. York Housing is a nonprofit affordable housing provider owning over 100 units in neighboring York, Maine. While managing properties outside of their own portfolio is not something they have historically done, they generously agreed to partner with Fair Tide at a discounted rate. We are extremely grateful for their attention to detail, care for our property, and dedication to our shared goal of increasing the stock of affordable housing in the Seacoast area. Thank you York Housing!

A LITTLE TLC

In preparation for another 20 years of providing a home to those in need, Fair Tide invested resources in much needed maintenance on our house. Led by the efforts of local contractor Adam Butler with RiverHouse Carpentry, LLC we repaired some rotted siding, addressed water issues, fixed major ruts in the parking area, and made plans to undertake an entire landscaping overhaul. It feels great to provide a home our residents can be proud of!



Scott from RiverHouse Carpentry getting started on some siding work



SPRING DINNER AT THE VIEW

125 community members gathered at The View for food, drinks, music and a live auction to celebrate Fair Tide's 20th year. This event brought in over \$30,000- topping the charts as the most successful fundraiser to date.

The Pepperrell Cove Group stepped up in a big way donating the event space and catering efforts. 55 additional businesses gave food and auction items.

"It was a team effort with so many local businesses and restaurants pitching in to support this important organization." says Eides Ares, co-owner and Chef of The View. Fair Tide extends a heartfelt thank you to everyone who helped make this event such a wonderful success!

HIKE FOR THE HOMELESS

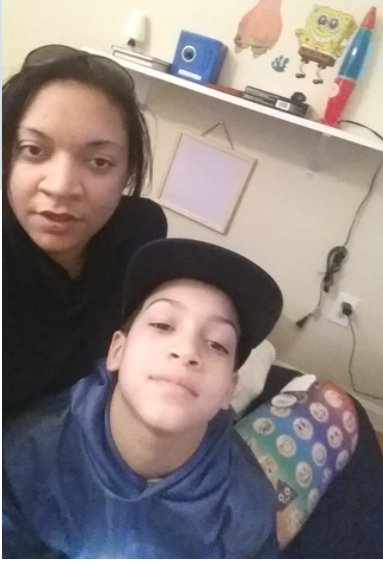
For the fourth year in a row Mike Lee, Charlie Simpson and Ed "Mac" McAbee hiked over 100 miles to raise funds and awareness for Fair Tide. Their trek from the summit of Mount Agamenticus in York, Maine, to the summit of Mount Washington was a record breaking success bringing in over \$13,000 from 132 generous donors. These self-described "peripatetic septuagenarians" are quite impressive, indeed!



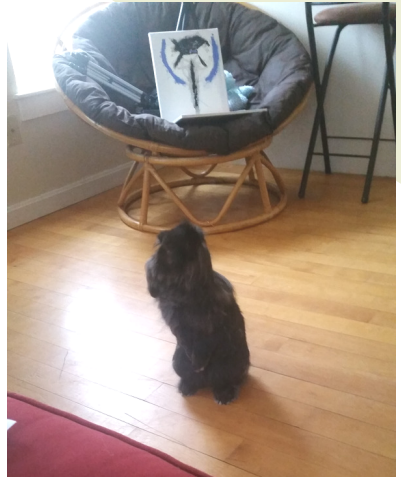
"If you utilize the resources available to the residents [at Fair Tide], you can turn your life around."

"I attribute so much of my success to that time [in Fair Tide]. The case manager and [staff], the counseling and advice was incredible for weighing decisions to get back to my life."

RESIDENT HIGHLIGHT: SAMANTHA



Samantha and her son
pose in his bedroom



Sam's therapy rabbit
brings comfort during
difficult times.

My name is Samantha. Prior to Fair Tide, I was in transitional living in a shelter. I have bounced around between shelters and being homeless for years. It hasn't been fun, and Fair Tide is the first place that helped me get on my feet.

From the moment I moved in, my case manager made me feel at home. Instantly. Fair Tide worked with me while I kept switching jobs until I finally found a career I love, working with children who have gotten themselves into a predicament and need help or assistance.

Fair Tide helped me save money for the first time. I never was able to make a budget work. Ever. Fair Tide actually gave me the support and the push to start one, and little by little, now I actually have money saved!

Fair Tide literally helped me get back on track to where I'm supposed to be in life. I've never been proud of myself but for the first time in my life I am!!!

RECORD SALES!

FAIR TIDE

Fair Tide Thrift Store has enjoyed increasing sales for the last few years thanks to the generosity of our in-kind donors and customers. Last year, we hit record sales of over \$190,000! This means more funds to help the homeless in our community.



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as of 11/1/2018

"Honestly, if it wasn't for [Fair Tide Staff], that apartment, and the program, I would probably be dead."

"At first, it was honestly really scary and I wasn't sure what was going to happen, but after I got over that it was amazing. I had a beautiful apartment and all of the support I needed to succeed."

THANK YOU TO OUR DONORS

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Matthew Shay and Jeremy Fenerty for designing this annual report!



Thank you for your support from July 1, 2017- June 30, 2018.

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