

**JUST \$31
PROVIDES SHELTER
FOR A NEIGHBOR
IN NEED**

**ONE
WARM NIGHT**

FAIR TIDE HOUSING · KITTERY, MAINE



HOW REALTORS HELP

In 2013, Fair Tide launched the One Warm Night campaign with the sponsorship of Seacoast Real Estate Professionals. A "warm night" is a \$31 donation, the estimated equivalent to housing an individual at Fair Tide for 24 hours.

Participating Real Estate Professionals donate "warm nights" to Fair Tide after every transaction. The amount of the donation can vary with each transaction and is up to the donor.

ABOUT FAIR TIDE

Fair Tide was established by a group of concerned seacoast residents who recognized the issue of homelessness in their community. They purchased a house in the Kittery Foreside and turned it into safe, affordable housing for our most vulnerable citizens. Over the last 20 years, Fair Tide has provided over 45,000 warm nights of shelter to over 100 individuals in need. In addition to stable housing, Fair Tide offers targeted case management services to provide the support necessary for long-term success.

BETTERING OUR COMMUNITY

A healthy and vibrant community depends on open pathways to opportunity for all citizens. When any member faces roadblocks in the form of unmet basic needs the prosperity of the whole is in jeopardy. Creating universal access to quality affordable housing assures a thriving society in which everyone enjoys a solid foundation for success.

FAIR TIDE'S MISSION

The mission of Fair Tide is to reduce homelessness by providing housing and support services to individuals and families in the Seacoast.

FAIR TIDE'S FUTURE

By the year 2023, Fair Tide's goal is to provide 40 formerly homeless families with safe, affordable and permanent housing.

FairTide is a 501(c)3 01-0525140

IN THE FISCAL YEAR ENDING JUNE 30, 2018



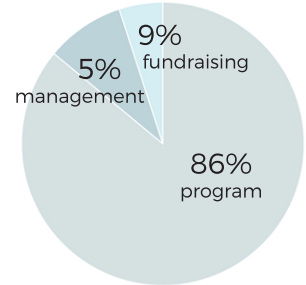
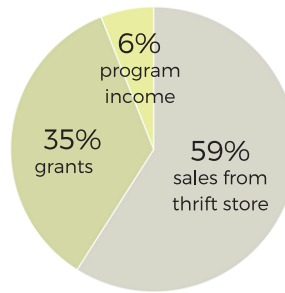
55

people served through housing & case management



thrift store volunteer hours donated to Fair Tide

income - \$321,469



expenses - \$283,599



DONATION SLIP

Mail with check payable to Fair Tide to: 15 State Road, Kittery, Maine 03904

TAX DEDUCTABLE
501(C)3 DONATION
01-0525140

NAME: _____ LICENSE #: _____

BROKERAGE: _____

ADDRESS: _____

PHONE: _____ OFFICE: _____

EMAIL: _____

1 NIGHT 1 WEEK 1 MONTH 6 MONTHS 1 YEAR TOTAL: _____
 \$31 \$217 \$930 \$5,580 \$11,315

OTHER AMOUNT: _____

ONE WARM NIGHT

PROGRAM BENEFITS FOR REALTORS®



BENEFITS TO YOU! NUMBER OF WARM NIGHTS & MONIES RAISED	BRONZE 1 WEEK - \$217	SILVER 1 MONTH - \$930	GOLD 6 MONTHS - \$5,580	PLATINUM 1 YEAR - \$11,315
Name mentioned in e-blast	✓	✓	✓	✓
Name in social media blast announcing level	✓	✓	✓	✓
Name listed on OWN page of website	✓	✓	✓	✓
Name listed in OWN store display	✓	✓	✓	✓
Name listed in annual report	✓	✓	✓	✓
Link to website in e-blast		✓	✓	✓
Link to website in social media blast		✓	✓	✓
Link to website listed on OWN page of website		✓	✓	✓
Business cards displayed in store		✓	✓	✓
Contact info and photo included in e-blast			✓	✓
Contact info and photo included in social media blast			✓	✓
Contact info and photo listed on OWN page of website			✓	✓
Short bio displayed in store			✓	✓
Photo in annual report			✓	✓
Verbal recognition during annual fundraising dinner			✓	✓
E-blast dedicated solely to you			✓	✓
Short video interview highlighting you! (E-blast + social media)				✓
Short video of you listed on OWN page of website				✓
Photo and short bio included in store display for 2 months				✓
Two tickets to the annual fundraising dinner				✓
Press Release with bio and quote announcing Platinum Status				✓

DONATE AT THE CLOSING TABLE

Tell your closing agent that you would like to distribute your donation directly from the ALTA/HUD Statement.

They will send payment to Fair Tide on your behalf.

TITLE COMPANIES WE WORK WITH

- Red Door Title
- Signature Title
- Sweeney Title