

**JUST \$31  
PROVIDES SHELTER  
FOR A NEIGHBOR  
IN NEED**

# ONE WARM NIGHT

FAIR TIDE HOUSING · KITTERY, MAINE



## FAIR TIDE'S MISSION

The mission of Fair Tide is to reduce homelessness by providing housing and support services to individuals and families in the Seacoast.

## BETTERING OUR COMMUNITY

A healthy and vibrant community depends on open pathways to opportunity for all citizens. When any member faces roadblocks in the form of unmet basic needs the prosperity of the whole is in jeopardy. Creating universal access to quality affordable housing assures a thriving society in which everyone enjoys a solid foundation for success.

## HOW REALTORS HELP

In 2013, Fair Tide launched the One Warm Night campaign with the sponsorship of Seacoast Real Estate Professionals. A "warm night" is a \$31 donation, the estimated equivalent to housing an individual at Fair Tide for 24 hours.

Participating Real Estate Professionals donate "warm nights" to Fair Tide after every transaction. The amount of the donation can vary with each transaction and is up to the donor.

## FAIR TIDE'S FUTURE

Fair Tide is expanding in scope and reach through partnering with landlords to open up units in the private rental market to people experiencing homelessness. Fair Tide also aims to bring new units of affordable housing to the area.

## ABOUT FAIR TIDE

Fair Tide was established by a group of concerned seacoast residents who recognized the issue of homelessness in their community. They purchased a house in the Kittery Foreside and turned it into safe, affordable housing for our most vulnerable citizens. Over the last 22 years, Fair Tide has provided over 50,000 warm nights of shelter to over 150 individuals in need. In addition to stable housing, Fair Tide offers targeted case management services to provide the support necessary for long-term success.

## BY THE NUMBERS:

JANUARY 1, 2020 - NOVEMBER 1, 2020

FROM FAIR TIDE'S FY20 ANNUAL REPORT



× 76

76 clients supported through housing & case management



× 22

Moved 22 individuals from homelessness into housing



\$24,000

COVID Emergency Response Funds Distributed

Fair Tide is a 501(c)3 nonprofit  
01-0525140



## DONATION SLIP

Mail with check payable to Fair Tide to: 15 State Road, Kittery, Maine 03904

TAX DEDUCTABLE  
501(C)3 DONATION  
01-0525140

NAME: \_\_\_\_\_ LICENSE #: \_\_\_\_\_

BROKERAGE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ OFFICE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

☐ 1 NIGHT ☐ 1 WEEK ☐ 1 MONTH ☐ 6 MONTHS ☐ 1 YEAR TOTAL: \_\_\_\_\_  
\$31 \$217 \$930 \$5,580 \$11,315

☐ OTHER AMOUNT: \_\_\_\_\_

# ONE WARM NIGHT

## PROGRAM BENEFITS FOR REALTORS®



BENEFITS TO YOU! NUMBER OF WARM NIGHTS & MONIES RAISED	BRONZE 1 WEEK - \$217	SILVER 1 MONTH - \$930	GOLD 6 MONTHS - \$5,580	PLATINUM 1 YEAR - \$11,315
Name mentioned in e-blast	✓	✓	✓	✓
Name in social media blast announcing level	✓	✓	✓	✓
Name listed on OWN page of website	✓	✓	✓	✓
Name listed in OWN store display	✓	✓	✓	✓
Name listed in annual report	✓	✓	✓	✓
Link to website in e-blast		✓	✓	✓
Link to website in social media blast		✓	✓	✓
Link to website listed on OWN page of website		✓	✓	✓
Business cards displayed in store		✓	✓	✓
Contact info and photo included in e-blast			✓	✓
Contact info and photo included in social media blast			✓	✓
Contact info and photo listed on OWN page of website			✓	✓
Short bio displayed in store			✓	✓
Photo in annual report			✓	✓
Verbal recognition during annual fundraising dinner			✓	✓
E-blast dedicated solely to you			✓	✓
Short video interview highlighting you! (E-blast + social media)				✓
Short video of you listed on OWN page of website				✓
Photo and short bio included in store display for 2 months				✓
Two tickets to the annual fundraising dinner				✓
Press Release with bio and quote announcing Platinum Status				✓

“

What our participating One Warm Night Realtors have to say...

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*"As a realtor, housing people is always on my mind. When I heard about this program to provide a warm night to someone in need, it just hit a nerve and I knew I wanted to be part of it."*

*"Fair Tide is a wonderful program for our community and I welcomed the opportunity to participate."*

*"As a local real estate agent on the front lines of the housing market, I see the disparities between the housing opportunities available to some but not all in our community. I am more motivated than ever to see to it that housing insecurity becomes a thing of the past."*

**QUESTIONS?** Contact Emily Flinkstrom, Executive Director 207-439-6376 Ext.1 [own@fairtide.org](mailto:own@fairtide.org)